



THE **2024** CANADIAN TELECOM SUMMIT

THE DIGITAL ECONOMY — PATHWAYS TO ACCELERATED
INNOVATION THROUGH COLLABORATION

JUNE 17–19, 2024

THE WESTIN HARBOUR CASTLE, TORONTO, ON



The
**Canadian
Telecom
Summit**

MESSAGE FROM OUR SHOW MANAGEMENT

Marking its 23rd year, The Canadian Telecom Summit is Canada's leading telecom event, attracting influential figures shaping the future of communications and IT. We extend our gratitude for your time and continued support and look forward to discussions that will impact our industry and daily lives.

For three days, the summit delivers thought-provoking presentations from industry leaders. Engage with them in structured discussions and relaxed networking settings.

This year's theme, "The Digital Economy – Pathways to Accelerated Innovation Through Collaboration," covers key enablers like Private Networks, Edge, Cloud, AI, and Quantum. Discussions will span industries such as manufacturing, transportation, healthcare, public safety, fintech, and retail, highlighting the broad impact of these innovations.

Our AI Agenda will focus on ethical intelligence use, while Cyber Security sessions address evolving threats, mitigation strategies, and data privacy. We'll tackle regulatory complexities, including open access.

Special sessions will address Environmental Sustainability, Technology Megatrends, Transformative Technologies in Fintech, Public Safety Networks. We'll also explore Innovation and Accessibility in Telecommunications, and work towards a more accessible future.

Thank you to our sponsors, delegates, and speakers for your invaluable contributions. Here's to another great CTS.

Best Regards,

Richard Jirka,

Event Director & Vice President,

Macgregor Communications

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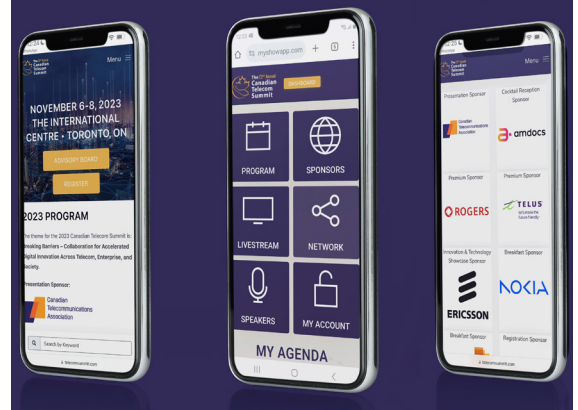


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SCAN ME



DAY 1 | MONDAY, JUNE 17TH

8:00am - 8:55am	BREAKFAST SPONSORED BY: NOKIA		
	OPENING REMARKS		
8:55am - 9:00am	 Richard Jirka, Event Director, Macgregor Communications	 Katherine Winchester, VP of Operations, Canadian Telecommunications Association	
9:00am - 9:30am	 AI FOR TELECOM: BUILDING ON OUR CANADIAN ADVANTAGE Sean Kennedy, VP Bell Labs, AI Research Lab, Nokia Bell Labs		
9:30am - 10:00am	 GOVERNMENT OF CANADA KEYNOTE Gudie Hutchings, Minister of Rural Economic Development, Government of Canada		
10:00am - 10:30am	 VIDÉOTRON KEYNOTE Pierre Karl Péladeau, President and CEO, Vidéotron		
10:30am - 10:45am	COFFEE BREAK		
	ENVIRONMENTAL SUSTAINABILITY - GOING GREEN AND THE ESG JOURNEY		
10:45am - 11:45am	 Jeff Jones, ESG and Sustainable Finance Reporter, The Globe and Mail	 Sashieka Seneviratne, Director of Sustainable Technologies, Ericsson	 Bryce Jones, CEO and Founder, Flash Forest
		 Carsten Brinkschulte, Co-founder and CEO Dryad Networks	 Namit Bhargava, MU Lead, Sustainability Services, Accenture
11:45am - 12:15pm	 CAPTURING THE VALUE OF 5G: SHIFTING FROM VOLUME TO PERFORMANCE-BASED MONETIZATION MODELS Jasmeet Sethi, Head of ConsumerLab, Ericsson Research, Ericsson		
	THE CRITICAL ROLE VALUE CREATION HAS IN THE TELECOMS INDUSTRY TO DRIVE CUSTOMER RETENTION & REVENUE GROWTH 		
12:15pm - 1:15pm	 Joe Ryan, Director of Customer Experience, CSG	 Ryan Horsefield, Global Leader Customer Solutions Consulting, CSG	 Curt Minter, Vice President Strategic Accounts, CSG
12:15pm - 1:15pm	LUNCH BREAK AND NETWORKING		
	INDUSTRY OT COLLABORATION – RESOURCES, MANUFACTURING, SUPPLY CHAIN, TRANSPORTATION, HEALTHCARE, PUBLIC SAFETY, FINTECH, AND RETAIL		
1:15pm - 2:15pm	 Moderator: Jason Lee, Director, Strategic Programs, Ontario Centre of Innovation	 Robin Kaushik, Vice President, Cloud & Enterprise, Ericsson Canada	 Jason Elliott, Head of Technology and Business Thought Leadership – Corporate Affairs, Nokia
			 Jodi Baxter, Vice President, 5G and Industry Solutions, TELUS
2:15pm - 2:45pm	 CANADIAN TELECOMMUNICATIONS ASSOCIATION KEYNOTE Robert Ghiz, President & CEO, Canadian Telecommunications Association		
2:45pm - 3:30pm	COFFEE BREAK		
	CYBER SECURITY – THREAT LANDSCAPE, MITIGATION, IDENTITY, AND DATA		
3:30pm - 4:30pm	 Joe Ozorio, Senior Managing Consultant	 Marc Bellini, CTO - Canada Market Team, Nokia	 Umang Handa, Executive Director of Experience Design for Communications & Media, Stellar Elements, an Amdocs Company
			 Corey Still, VP of Strategic Alliances, Corero Network Security
4:30pm - 5:00pm	 AI THREATS AND OPPORTUNITIES ACROSS THE VOICE CHANNEL James Lau, Chief Product Officer, Hiya		
5:00pm - 5:30pm	 BUILDING TOMORROW'S NETWORKS TODAY: HOW CANADA CAN LEAD THE GLOBAL OPEN RAN EVOLUTION Nazim Benhadid, CTO, TELUS		
	CLOSING REMARKS		
5:30pm - 5:35pm	 Richard Jirka, Event Director, Macgregor Communications	 Katherine Winchester, VP of Operations, Canadian Telecommunications Association	
	COCKTAIL RECEPTION ICT AWARDS WITH WELCOME ADDRESS FROM MP DAN MAZIER		
5:35pm - 7:30pm	 Dan Mazier, Shadow Minister for Rural Economic Development & Connectivity and as the Vice-Chair of the Standing Committee on Environment and Sustainable Development		

DAY 2 | TUESDAY, JUNE 18TH

8:00am - 8:55am	BREAKFAST SPONSORED BY: 						
	OPENING REMARKS						
8:55am - 9:00am	 Richard Jirka, Event Director, Macgregor Communications			 Katherine Winchester, VP of Operations, Canadian Telecommunications Association			
9:00am - 9:30am	 SALESFORCE BREAKFAST KEYNOTE Christopher Dean, SVP & GM Media & Co						
	NAVIGATING THE NEW TELECOM LANDSCAPE: M&A STRATEGIES FOR GROWTH						
9:30am - 10:00am	 John Simcoe, National Media & Telecom Leader, Assurance Partner, PwC Canada		 Meaghan Kappel, Partner, Deals Value Creation, PwC Canada		 Sachin Jayapalan, Partner, Deals Value Creation, PwC Canada		
10:00am - 10:15am	COFFEE BREAK SPONSORED BY: 						
	CONNECTING FINANCIAL HORIZONS: A DEEP DIVE INTO TRANSFORMATIVE TECHNOLOGIES, TRENDS, AND THE TELECOM INTERSECTION						
10:15am - 11:15am	 Moderator: Namir Anani, President & CEO, Information and Communications Technology Council (ICTC)	 Vanessa Little, Global Chief Technology Officer, FinSana	 Tram Anh Nguyen, Co-founder, Centre For Finance Technology and Entrepreneurship (CFTE)	 Amber D. Scott, Co-Founder & CEO, Outlier Solutions Inc. aka Outlier Compliance Group	 David Hooper, Vice President, Open Banking & Payments Consulting, CGI		
11:15am - 11:45pm	 BRIDGING CONNECTIVITY GAPS: TERRESTAR'S ROLE IN REVOLUTIONIZING MOBILE INFRASTRUCTURE FOR CANADA Jason Trembley, VP Business Development, Terrestar Solutions Inc.						
11:45am - 12:15pm	 BRIDGING CONNECTIVITY TO REACH EVERY CANADIAN Jeanette Irekvist, President, Ericsson Canada						
12:15pm - 1:15pm	LUNCH BREAK AND NETWORKING						
	ANALYTICAL AND GENERATIVE AI – ETHICAL USE OF INTELLIGENCE FOR POSITIVE MEANS						
1:15pm - 2:15pm	 Moderator: Vanessa Little, Global Chief Technology Officer, FinSana		 Robin Kaushik, Vice President, Cloud & Enterprise, Ericsson Canada		 Tara Tokatly, Vice President, Solution Engineering, Salesforce		
	 Dan Cobian, Principal Technologist - Canada, Pure Storage		 Lee Ayling, Advisory Business Group Lead - North America, Avanade		 Anne Lee, Senior Technology Advisor, Nokia		
	COLLABORATING FOR BETTER CONNECTIVITY 						
2:15pm - 2:45pm	 Mark Sieglock, EVP, Product & Engineering, eero			 Scott Smith, CFO, Sasktel			
2:45pm - 3:15pm	 IS IT TIME FOR A ROBUST PUBLIC SAFETY NETWORK IN CANADA? Moderator: Shawn Smith, Publisher, Cartt.ca & Founder, Momentum Media Marketing, Inc			 Yasir Hussain, CTO Ericsson Canada, Ericsson	 Colin Stairs, BSc. ENG., MBA, Chief Information Officer Information & Technology Command, Toronto Police Service		
3:15pm - 3:45 pm	COFFEE BREAK SPONSORED BY: 						
	APPROACHING INNOVATION AND ACCESSIBILITY IN TELECOMMUNICATIONS 						
3:45pm - 4:30pm	 Moderator: Stephanie Cadieux, Chief Accessibility Officer (CAO)		 Adam Balkovec, Senior Legal Counsel, Canadian Radio-television and Telecommunications Commission (CRTC)				
	 Marcia Yale, National President, Alliance for Equality of Blind Canadians		 Harry Lew, Manager of R&D, Neil Squire Society		 Michael Gottheil, Accessibility Commissioner, Canadian Human Rights Commission		
4:30pm - 4:45pm	COFFEE BREAK SPONSORED BY: 						
	REGULATORY BLOCKBUSTER – OPEN ACCESS						
4:45pm - 5:45pm	 Moderator: Paul Park, Reporter, The Wire Report		 Samer Bishay, CEO & Founder, Iristel Inc.	 Daniel Stern , Associate General Counsel, TELUS	 Christian S. Tacit, Founder and Principal of Tacit Law and External Counsel to CNOC, Tacit Law		
5:45pm - 5:50pm	CLOSING REMARKS Richard Jirka, Event Director, Macgregor Communications & Katherine Winchester, VP of Operations, Canadian Telecommunications Association						

DAY 3 | WEDNESDAY, JUNE 19TH

8:00am - 8:55am	BREAKFAST				
	OPENING REMARKS				
8:55am - 9:00am	 Richard Jirka, Event Director, Macgregor Communications	 Katherine Winchester, VP of Operations, Canadian Telecommunications Association			
	FIRESIDE CHAT - GenAI FOR TELCOS				TECH mahindra
9:00am - 9:30am	 Amandeep Singh, Business Group Head & Chief Business Advisor, Tech Mahindra	 Nazim Benhadid, CTO, TELUS			
	TECHNOLOGY MEGATRENDS – PRIVATE NETWORKS AND EDGE, CLOUD, AI, AND QUANTUM				f5
9:30am - 10:30am	 Moderator: Patrick Lopez, CEO, Core Analysis Inc.	 Yasir Hussain, CTO Ericsson Canada, Ericsson	 Jodi Baxter, Vice President, 5G and Industry Solutions, TELUS	 Piotr Wiercholski, Head of Telco OSS Inventory Subdivision, Comarch	 Richard Lopez, Senior Strategic Architect, F5
10:30am - 10:45pm	COFFEE BREAK				
	DIGITAL LIFESTYLE – THE NEW SMART HOME AND ON THE GO EXPERIENCE				
10:45am - 11:30pm	 Moderator: Vanessa Little, Global Chief Technology Officer, FinSana	 Cameron MacLean, Senior Director of Solution Engineering and Chief Architect, Salesforce		 Jefferson Wang, Chief Strategy Office in Cloud First, Accenture	
11:45am - 12:15pm	 TOMORROW'S NETWORKS AND HOW TO GET THERE Mike Murphy, CTO for North America, Ericsson				ERICSSON
12:15pm - 1:15pm	LUNCH BREAK AND NETWORKING				
	SATELLITE COMMUNICATIONS – THE FINAL FRONTIER				INTELSAT
1:15pm - 2:00pm	 Moderator: Sohayla Praysner, Country Manager, Canada, Intelsat	 Ken Takagi, Business Development Director, Intelsat			
2:00pm - 2:30pm	 HARNESSING GenAI FOR THE FUTURE OF TELECOMMUNICATIONS Hadi Skalli, Managing Director, Data and AI, Accenture				accenture
	CAPTURING THE VALUE OF 5G FOR ENTERPRISES				ERICSSON
2:30pm - 3:15pm	 Moderator: Bryan Borzykowski, Journalist and Founder, Editorial Director at ALLCAPS Content	 Siham Himer Soufiani, CTO, Ericsson Canada	 Cindy Varga, Partner, Technology, Media & Telecommunications, Deloitte		
	 Peter Wilcox, Director Enterprise Solutions (5G, IoT, PMN & Edge), Bell Canada	 Ben Jovkovic, Director, Wireless Carriers, Canada, Ericsson			
3:15pm - 3:30pm	 COGNITIVE NETWORKS Amandeep Singh, Business Group Head & Chief Business Advisor, Tech Mahindra				
	CLOSING REMARKS				
3:30pm - 3:35pm	 Richard Jirka, Event Director, Macgregor Communications	 Katherine Winchester, VP of Operations, Canadian Telecommunications Association			

Monday, June 17, 8:00am - 5:00pm

Audio Visual Open	> VIDEOTRON
Business Hub Open	Terrestar solutions
Espresso Bar Open	TECH mahindra
Registration and Exhibit Floor Open	ROGERS
WiFi Open	pwc

Tuesday, June 18, 8:00am - 5:00pm

Audio Visual Open	> VIDEOTRON
Espresso Bar Open	TECH mahindra
Registration and Exhibit Floor Open	ROGERS
WiFi Open	pwc

Wednesday, June 19, 8:00am - 5:00pm

Audio Visual Open	> VIDEOTRON
Espresso Bar Open	TECH mahindra
WiFi Open	pwc

2024 SPEAKERS



Namir Anani, President & CEO, Information and Communications Technology Council (ICTC)

Namir Anani, President and CEO of the Information and Communications Technology Council (ictc-ctic.ca), is the chief strategist and driving force in bringing ICTC's world-class centre of expertise and services to industry, education and government; enabling Canada's advancement as a leader in innovation, productivity in the global economy. Before joining ICTC, Namir previously led Policy Development & Research at the Canadian Radio-television and Telecommunications Commission (CRTC). He has also held several executive leadership roles in both the private and public sectors including the Department of Canadian Heritage (Director General & CEO), CGI consulting, Nortel, and Novartis (Switzerland).



Lee Ayling, Advisory Business Group Lead - North America, Avanade

Lee Ayling leads Avanade's Business Consulting Services across North America. Lee focuses on clients in the communications, media and technology (CMT) sectors. Lee has worked with telecoms clients across Europe and the US such as T-mobile, Vodafone, BT and Virgin Media. Lee's team focuses on helping clients develop Generative AI/data strategies and how to utilize Microsoft technologies to change their businesses. Previous to joining Avanade, Lee led communications, media and technology for KPMG Consulting in the UK. Lee started his career at BT building in both the core network design team and then the concept to market function. Lee lives in Chicago, IL.



Adam Balkovec, Senior Legal Counsel, Canadian Radio-television and Telecommunications Commission (CRTC)

Adam Balkovec is Senior Legal Counsel at the Canadian Radio-television and Telecommunications Commission (CRTC), an arm's length administrative tribunal. In this role, he advises CRTC staff and Commissioners on a range of issues dealing with the intersection of law, technology and the public interest, including the implementation of the Accessible Canada Act, the Online Streaming Act and the Online News Act.



Jodi Baxter, Vice President, 5G and Industry Solutions, TELUS

Jodi Baxter is a highly accomplished professional with over 20 years of experience in the telecom industry. She currently serves as the Vice-president of 5G & Industry Solutions at TELUS, where she leads a dynamic team in driving digital transformation across IoT platforms, enabling businesses to harness the power of data and 5G technology to achieve their operational goals. Jodi's journey with TELUS began after graduating from the University of Alberta with a Bachelor of Commerce degree. She has since obtained an MBA from the University of Victoria and held leadership positions across the organization, contributing significantly to TELUS' success in areas such as High-Speed Internet for Business, Optik TV for Business, and TELUS Health.



Marc Bellini, CTO - Canada Market Team, Nokia

Marc started his career in software development, working on management systems for satellite based X.25 network systems vendor. While he spent the majority of his early career continuing to work in software, he always stayed close to the service provider domain eventually joining Nokia (Alcatel-Lucent) in 2008. Marc has held various positions in the Canadian sales team since then. Currently the CTO Canada Market team at Nokia, Marc works with all aspects of the Nokia portfolio, leading the technical sales teams for the Canadian market.



Nazim Benhadid, CTO, TELUS

As Chief Technology Officer at TELUS, Nazim leads the team responsible for the end-to-end network technology journey for TELUS customers at home, at work and on the move. From strategy, planning, engineering, building and maintaining operations of its world-leading networks to the introduction of new technology and the evolution of network architecture and infrastructure, the TELUS Networks team delivers a resilient and reliable network to keep our customers and communities connected. Nazim's team is also responsible for TELUS' Real Estate portfolio, ensuring effective and collaborative spaces for team members.

2024 SPEAKERS



Namit Bhargava, MU Lead, Sustainability Services, Accenture

Namit leads Sustainability Services for Accenture in Canada and Sustainable Investments for North America. With 18 years of experience, he has worked with private, public, and multi-party clients to shape sustainable business and value chain transformations. Namit's expertise lies in crafting strategies that link sustainability to value creation, aligning leadership teams behind ambitious agendas to reorient their organizations and ecosystems toward more sustainable models. He has supported the conception, incubation, and launch of bold and impactful ventures, embedding sustainable practices with advanced technologies across various industries. Namit has counseled and partners with banks, insurers, and other investors in aligning their portfolio selection and management approach to deeply embed ESG criteria.



Samer Bishay, CEO & Founder, Iristel Inc.

Samer is an industry trend setter and visionary who will always push the envelope to find the best solution for businesses along with his vast experience in global technologies can help bring telecom solutions together. Always looking to achieve a clear path for an effective telecom solution worldwide.



Carsten Brinkschulte, Co-founder and CEO, Dryad Networks(CRTC)

Telecoms tech veteran and serial entrepreneur Carsten Brinkschulte is co-founder and CEO of impact tech startup Dryad Networks. The firm's large-scale IoT network for the ultra-early detection of wildfires will help to save the world's forests and fight climate change. Carsten's 20 years in mobile network infrastructure includes three successful exits: Core Network Dynamics (acquired by Twilio), Movirtu (acquired by Blackberry), and Synchronica (acquired by DAT Group).



Bryan Borzykowski, Journalist and Founder, Editorial Director at ALLCAPS Content

Bryan Borzykowski is an award-winning business journalist who has written for the New York Times, CNBC, Washington Post, Business Insider, Globe and Mail, Maclean's, and many other publications in Canada and the U.S. He is also the founder and editorial director of ALLCAPS Content, an agency that works with companies in finance, healthcare and other business-focused industries to create high-quality editorial-style content. He often appears on CTV News, BNN Bloomberg and SiriusXM radio, has co-authored several personal finance books and was the president of the Society for Advancing Business Editing and Writing, a 3,000-member international organization for business journalists.



Stephanie Cadieux, Chief Accessibility Officer (CAO)

In May 2022, Stephanie Cadieux was appointed to a four-year term as Canada's first Chief Accessibility Officer (CAO). Before her appointment, she was a member of the Legislative Assembly of British Columbia for 13 years, from 2009 to 2022. She is a member of the disability community and has used a wheelchair since the age of 18. Her lived experience gives her a deep understanding of the unnecessary barriers faced by people with disabilities and the cost of these barriers to our collective wellbeing. Throughout her career, she has been a tireless advocate for increased accessibility. She is a firm believer that as a society, we can no longer afford to accommodate inaccessibility and must challenge outdated mindsets and unconscious bias at every opportunity.



Dan Cobian, Principal Technologist - Canada, Pure Storage

Dan stands at the forefront of Canadian telecommunications and AI as the Principal Technologist for the Canadian market for Pure Storage. With a rich tapestry of experience spanning over 27 years, Dan's journey began in the trenches of technological innovation, serving renowned institutions with The Canadian Coast Guard, Merrill Lynch, HSBC Bank, and the Canada Pension Plan Investment Board. Joining Pure Storage in 2016 as only the 3rd Systems Engineer in Canada, Dan embarked on a mission to revolutionize the landscape of large accounts in Canada. Pure Storage, leveraging the rising demand for AI early on, has delivered an efficient, reliable, and high-performance platform for the most advanced deployments navigating the complexities of AI, data analytics, and advanced computing.

2024 SPEAKERS



Christopher Dean, SVP & GM Media & Communications, Salesforce

Christopher S. Dean - "CD" - is SVP and GM, Media & Entertainment & acting GM Communications at Salesforce Industries, setting strategy and managing operations for products and solutions that help communications and media & entertainment companies accelerate growth, and monetize their audiences through a suite of industry-specific application software. "CD" has spent decades developing and launching products that help customers create new distribution channels and grow revenue. As CEO of Swrve, CD transformed a mobile gaming business into a world leader in enterprise mobile marketing automation for media & entertainment companies. Earlier, CD was the Chief Revenue Officer of Airship and the Chief Strategy Officer of Skype.



Jason Elliott, Head of Technology and Business Thought Leadership – Corporate Affairs, Nokia

Inspired by the power of people and technology Jason strives to ensure that all types of audiences from consumers to technology professionals to board members have the knowledge they need to be successful. With two decades of I.T and wireless communications expertise he has made several notable contributions, delivering many industry firsts. He works to educate and collaborate on how technology can be used to realize new business opportunities, and address sustainability goals towards a better future for all. Prior to joining Nokia, Jason held several lead roles in the CIO organization at Lucent technologies/Alcatel Lucent, overseeing large I.T infrastructure deployments and then moving into the wireless division developing 4G and 5G proof of concept systems.



Robert Ghiz, President & CEO, Canadian Telecommunications Association

As President and CEO of the Canadian Telecommunications Association, Robert Ghiz provides overall leadership and direction to an organization that is dedicated to building a better future for Canadians through connectivity. Robert has served in this role since 2017, helping the Association represent and promote companies and service providers that collectively contributed nearly \$75 billion to Canada's gross domestic product in 2021 alone. Canada today is home to some of the best-performing and farthest-reaching networks in the world, and Robert and the Canadian Telecommunications Association teamwork to ensure continued advancement of the sector to further enhance the personal lives and economic opportunities of Canadians.



Michael Gottheil, Accessibility Commissioner, Canadian Human Rights Commission

Michael Gottheil is Canada's first Accessibility Commissioner, appointed under the Accessible Canada Act in May 2022. Mr. Gottheil brings many years of leadership experience in the Administrative Justice sector, having previously served as Chief of Commission and Tribunals of the Alberta Human Rights Commission, Chair of the Human Rights Tribunal of Ontario and Executive Chair of both the Environment and Land Tribunals Ontario and the Social Justice Tribunals Ontario. A graduate of Osgoode Hall Law School, Mr. Gottheil also practiced labour, employment and human rights law for close to 20 years. He is a frequent presenter at conferences and seminars, and has written widely on human rights, accessibility and inclusion, administrative law, institutional design and alternative models of dispute resolution.



Umang Handa, Partner, National Leader, Cyber as a Service Cybersecurity & Privacy, PwC



David Hooper, Vice President, Open Banking & Payments Consulting, CGI

David is an accomplished financial services executive with an in-depth knowledge acquired within the Canadian and Global banking landscape. He is a recognized industry expert in topics including payments and open banking aka 'Consumer-Driven Banking' – bringing industry insights and thought leadership covering the full spectrum from product innovation to clearing and settlement. David has partnered with FIs across North America, working across business, technology, and operational areas, facilitating their transformation by taking existing strategies and creating pragmatic, executable roadmaps to modernize operating models. Prior to joining CGI, David was the strategy & innovation executive at Everlink Payment Services, working with credit unions and tier II banks to launch new payment products and services.

2024 SPEAKERS



Ryan Horsefield, Global Leader Customer Solutions Consulting, CSG

Global Leader Customer Solutions Consulting, CSG • Ryan is a Product Management executive in CSG who works on cross-CSG portfolio solutions. Ryan has been with CSG for 15 years and has 25 years of telecom domain experience on both vendor and CSP sides, in different roles such as technical consultancy and architecture, regional delivery leadership, managed services, presales and product management. He has worked on revenue management solutions for CSPs in Africa, Middle East, UK, and North America.



Yasir Hussain, CTO Ericsson Canada, Ericsson

Yasir Hussain is Vice President and Chief Technology Officer of Customer Unit Canada, where he heads Ericsson's technical engagements with our customers and other stakeholders in the country. Hussain has been with the company for nearly two decades, joining Ericsson in 2004, and has a strong, proven track record of building teams and operating in a highly competitive and dynamic environment. Prior to joining the Canadian team, Yasir was based in Sweden for more than a decade, supporting the global networks function in areas of product development, strategy, research, standardisation, and industry collaboration. He continues much of that work for Canadian customers in his new role in Canada.



Gudie Hutchings, Minister of Rural Economic Development, Government of Canada

Born and raised in Corner Brook, the Honourable Gudie Hutchings is proud to call Newfoundland and Labrador home. With more than 30 years of experience as a small business owner in the Atlantic Canadian tourism industry, Minister Hutchings' community ties have made her a strong advocate for rural families and workers. First elected as the Member of Parliament for Long Range Mountains in 2015, Minister Hutchings was Parliamentary Secretary for Small Business and Tourism, and Parliamentary Secretary to the Minister for Women and Gender Equality and Rural Economic Development.



Jeanette Irekqvist, President, Ericsson Canada

Jeanette Irekqvist is the President of Ericsson Canada and leads a world-class team driving Ericsson's engagements with customers, partners, and other stakeholders across the country. A veteran of the technology sector and a proven transformational leader, Irekqvist has more than 20 years of experience in the industry with Ericsson and has held senior leadership roles across Strategy, Sales, Operations, Marketing and Communications in the U.S., Canada, and Europe. Irekqvist joined the North American team almost a decade ago and has worked with several of the largest carriers in the U.S., building and managing their wireless networks, as well as strategically growing Ericsson's Enterprise business. Prior to joining the North American team, Irekqvist worked with all major service providers in Europe and Nordic region, as well as in the enterprise and device ecosystem heading Global Marketing at ST-Ericsson and leading the Global Partner Sales in Ericsson Enterprise.



Sachin Jayapalan, Partner, Deals Value Creation, PwC Canada

Sachin has over 20 years of experience working with Fortune 500 and mid sized companies in India, Canada, US and UK. Sachin's expertise is in enabling his clients capture deal value— starting with the deal thesis, validating it through the diligence process through to detailed planning and execution. He has extensive experience with deal execution, legal entity set up, operating model design and integration/separation driven transformations. He has executed over 50 deals in the last 5 years in the telco and media sectors and has advised a number of global telcos on deal execution. He holds a MBA from Ivey and has a Bachelor of Engineering Degree from University of Manchester.



Richard Jirka, Event Director, Macgregor Communications

Macgregor Communications' VP of Technology Group, with over 13 years of event management experience, leads the planning, execution, and marketing of two flagship events: The Canadian Telecom Summit and The iTech Conference & Exhibition. These events showcase the latest trends and insights in the technology industry and provide value to the attendees, sponsors, speakers, and partners. With a passion for delivering high-quality and innovative events, the VP of Technology Group has a proven track record of increasing the revenue, attendance, and engagement of the events, leveraging skills in digital strategy, search engine optimization, marketing management, and media relations. The VP of Technology Group also empowers a talented and dedicated team of event professionals, who share the vision of creating impactful events that reflect the company's mission and values.

2024 SPEAKERS



Jeff Jones, ESG and Sustainable Finance Reporter, The Globe and Mail

Jeff is a veteran journalist who has reported on many topics from numerous locales over three decades. He joined the The Globe and Mail in 2013, covering such business topics as mergers & acquisitions, private equity and energy. His current focus is sustainable finance and environmental, social and governance issues.



Bryce Jones, CEO and Founder, Flash Forest



Ben Jovkovic, Director, Wireless Carriers, Canada, Ericsson

Ben brings 20+ years of sales and leadership experience to Cradlepoint with a diverse background in wireless and networking solutions. Recognized for championing change, Ben has led successful teams in B2B and partner ecosystems in the IoT, Service Provider and Enterprise Business sectors. Through his career, Ben has contributed to the growth of innovative Cellular, M2M and IoT product portfolios reaching numerous business verticals globally.



Meaghan Kappel, Partner, Deals Value Creation, PwC Canada

Meaghan Kappel has over 15 years of experience across M&A, consulting, media and public relations. Her experience spans Canada, the US, France, and Central and Eastern Europe. In her role as a Partner in the PwC Deals Value Creation team, she advises private and public companies as well as private equity firms from pre deal to post deal execution. She specializes in running commercial due diligences, developing strategies to drive growth, identifying new market opportunities, and screening potential partners and acquisition targets. She holds an MBA from HEC Paris and a Bachelor of Science degree from McMaster University. She is also an active mentor through the CVCA, Women in Capital Markets, and the Forte Foundation as part of her mission to give back to the next generation of talented young women.



Robin Kaushik, Vice President, Cloud & Enterprise, Ericsson Canada

Robin has a varied global experience by working in multiple roles across continents. Currently he leads the cloud & enterprise business in Ericsson Canada. He is actively involved in bringing the latest connectivity technologies into Canadian connectivity ecosystem. Robin believes connectivity & education are great leveler and thus loves to give back by working with schools & universities in advising on curriculum, speaking events & mentoring Ericsson Innovation Award students.



Sean Kennedy, VP Bell Labs, AI Research Lab, Nokia Bell Labs

Sean Kennedy, a visionary leader and the Vice President of Nokia Bell Labs, spearheads the Artificial Intelligence Research Lab. He is at the cutting edge of developing next-generation solutions in algorithmic and machine learning, as well as exploring emerging technologies in human sensing devices and the exciting field of quantum computing. Sean's multinational team is dedicated to tackling industry-critical challenges, creating value for customers, and making a significant business impact. With a personal passion for mathematics and computing technologies, Sean is keen on applying his expertise to predict and explain the future implications of artificial intelligence. His current research is focused on advancing machine learning systems to mimic human analytical thinking capabilities.

2024 SPEAKERS



James Lau, Chief Product Officer, Hiya

James is the Chief Product Officer of Hiya and responsible for the company's overall product vision, roadmap, and strategy. He has over 20 years of product management experience and has held leadership roles at Microsoft and Google. He holds 9 U.S. patents and has contributed to a diverse set of products including those related to mobile and generative AI. He has a BAS in Computer Engineering from the University of Waterloo, and a graduate degree in Engineering Management from Dartmouth College.



Jason Lee, Director, Strategic Programs, Ontario Centre of Innovation



Anne Lee, Senior Technology Advisor, Nokia

ANNE Y. LEE is a Bell Labs Fellow currently working as a Senior Technology Advisor in the Technology Leadership Office on Technology Strategy and Architecture supporting the CSTO and CEO by analyzing the evolution of key technologies (e.g. artificial intelligence) and the overall network architecture to identify new directions for the industry and the impact and requirements on the company's portfolio. Anne has over 35 years of experience at Nokia (AT&T, Lucent Technologies, Alcatel-Lucent, and Nokia). She was the IMS technical team leader for Lucent Technologies working closely with the 3GPP standards team from the beginning – circa 1999 – to pioneer the multi-access, globally interoperable IP communications system deployed worldwide.



Harry Lew, Manager of R&D, Neil Squire Society

Harry Lew is the Manager of R&D at the Neil Squire Society, a Canadian not-for-profit that uses technology to create greater independence for people with disabilities. He has a degree in Electrical Engineering and is a Professional Engineer. For the last 39 years he has been involved in electronic system design specifically for products for people with disabilities, including alternative user interfaces to information and communication technologies (ICT). He is a member of the National Emergency Number Association Accessibility Committee and has contributed to a number of standards processes involving the procurement of accessible ICT, E911 systems and emergency alerts.



Vanessa Little, Global Chief Technology Officer, FinSana

Vanessa (Van) is a nearly 30 year veteran of the Technology industry. A Canadian-born technologist, Van has lead global teams to build solutions in the Telecommunications, Retail and Finance sectors. Her leadership and expertise in IT and technology standards, open source software, and R&D initiatives has won Van a number of awards and industry recognition. Vanessa has been a regular speaker at major industry events and is often invited to give keynotes and sit on panels across the globe. Now as the CTO at FinSANA (www.finsana.com), Van is focused on creating leading innovative solutions that address the current and upcoming markets. Vanessa currently sits on the Board of Directors for CMC Microsystems, EcoTank Canada and is on the Advisory Board of the Canadian Telecom Summit.



Patrick Lopez, CEO, Core Analysis Inc.

Patrick Lopez is CEO of {Core Analysis}, the leading industry analyst at the intersection of telco and cloud. He has over 25 years' experience building, launching and operating telecoms businesses in startups, mid-sized and tier one multinationals. Prior to Core Analysis, he was global VP of Product Management for 5G products at NEC, where he managed the product strategy and planning, corporate development, and growth of NEC telecom business, including Open RAN, Packet Core and automation, orchestration.

2024 SPEAKERS



Richard Lopez, Senior Strategic Architect, F5

Richard Lopez is Senior Strategic Architect for the Service Provider business at F5. With more than 25 years in Telecommunications, he has brought innovative products to market for both global companies as well as startups. Prior to F5, Richard was VP of Strategy at Cerra, an early-stage data science startup. At Ciena, he was VP, Global Solutions Architecture where he drove the market introduction of the industry-leading Blue Planet Orchestration Platform. Lopez has had direct GTM experience as a software developer, software team manager, and product manager and was at Tellabs, Mahi Networks, and Applied Digital Access.



Cameron MacLean, Senior Director of Solution Engineering and Chief Architect, Salesforce



Dan Mazier, Shadow Minister for Rural Economic Development & Connectivity and as the Vice-Chair of the Standing Committee on Environment and Sustainable Development

Dan Mazier is the Member of Parliament for Dauphin-Swan River-Neepawa in Manitoba. He currently serves as the Shadow Minister for Rural Economic Development & Connectivity and as the Vice-Chair of the Standing Committee on Environment and Sustainable Development. Dan is a lifelong farmer and the former president of Keystone Agricultural Producers, Manitoba's largest general farm organization. Representing a largely rural riding, Dan is dedicated to ensuring all Canadians are connected with reliable and affordable internet and cellular services.



Curt Minter, Vice President Strategic Accounts, CSG

Experienced VP North America Executive with over 20 years of experience and a demonstrated history of success in the computer software industry. Strong business development professional skilled in Software as a Service (SaaS), Cloud, Data Center Infrastructure and Sales Management Solutions. Extensive experience working across organizations to successfully develop business strategies that create value for clients. Demonstrated ability to drive revenue growth while building client relationships at all levels throughout the company by providing a consultative approach that drives business results through a commitment to understanding client needs and delivering technology solutions to achieve their goals



Mike Murphy, CTO for North America, Ericsson

Mike is responsible for creating a vision of how networks will evolve over the next 3-8 years and sharing those insights with management, product teams and customers. Mike was formerly employed by Nokia and prior to then, Nortel, where he held senior CTO, R&D and Sales roles across Asia, Europe and North America. Mike has a master's degree in mathematics, a Black Belt in Tae Kwon Do, has lived in 8 countries, and is fluent in English and French and basic street language in others. He is based in Plano, Texas.



Tram Anh Nguyen, Co-founder, Centre For Finance Technology and Entrepreneurship (CFTE)

Tram Anh Nguyen is the co-founder of CFTE, a global impact platform for education in Fintech and the future of financial services. Driven by a belief in centring humans in a tech-heavy world, Tram Anh established CFTE in 2017 to aid finance professionals in adapting to rapid industry shifts. She is instrumental in establishing some leading education programmes for adult education with governments, policymakers, industry experts, and academia to push initiatives in financial Fintech education. She followed her passion to bring about a skills revolution in finance to not only transform the industry but to help a multitude of stakeholders to enter the new world of finance providing education of the Fintech at - global scale.

2024 SPEAKERS



Joe Ozorio, Senior Managing Consultant

Joe was a Senior Managing Consultant with IBM Canada's Resiliency Services (now retired) and has more than 18 years as a Business Continuity Management (BCM) practitioner, focusing on Business Continuity, IT Disaster Recovery, Crisis Management, Emergency Management and Pandemic Planning. He has had a career in various IT support and management roles for over 30 years. Joe is currently President of the Resilience Information Exchange (RIE) Toronto Chapter – a non-profit, member funded association of professionals in the Business Continuity Management and Resilience practice/industry. Joe, along with the executive board of RIE Toronto are proud to be a key partner of Continuity & Resilience Today conference.



Paul Park, Reporter, The Wire Report

Paul Park began covering the telecommunications market in Canada in 1999 as editor of Network Letter, a B2B newsletter produced by Decima Publishing. The Wire Report is a successor company to Decima. During his time at Network Letter, Paul covered such issues as the rise and fall of utility telecoms, proposals for foreign ownership of the sector, and the shift of competitive markets from the business sector to the residential side. Over the course of his 50-year career, Paul has written for most of the major media outlets in North America, either as a staff member or a freelancer. His work has appeared in the Toronto Star, the CBC, Time Inc. and the New York Journal of Commerce.



Sohayla Praysner, Country Manager, Canada, Intelsat

Sohayla Praysner is responsible for supporting Intelsat's Canadian clients and partnering with carriers to extend the reach of reliable managed services. Sohayla is a customer-focused industry leader who has built partnerships with Canadian Service Providers throughout her career. Prior to joining Intelsat in August 2024, Sohayla held several leadership roles at Cisco Canada, Alcatel-Lucent and Nortel Networks. Her telecom career began with Bell Canada's Network Engineering group and she has since led significant initiatives, enabling large deployments of transformational technologies across Canada. Sohayla is a Professional Engineer and a graduate of the University of Toronto in Electrical Engineering. She has always enjoyed being involved with leading edge communication technologies that allow people to live, work and interact seamlessly across multiple, integrated networks.



Pierre Karl Péladeau, President and CEO, Vidéotron

Propelled by Pierre Karl Péladeau's vision, Quebecor has become a Canadian leader in telecommunications, news media, entertainment and culture. In 1999, Pierre Karl Péladeau took up the reins of the company founded by his father and subsequently steered Quebecor in a new direction with the acquisition of Videotron and TVA. Quebecor spearheaded the development of competition in mobile telephone service in Québec. Videotron launched its wireless telephony service in 2006 and then its own network in 2010, becoming the first new-generation carrier in Québec and taking on the Big Three incumbents. Videotron became the cornerstone of Quebecor's business model, based on convergence of content and distribution channels.



Joe Ryan, Director of Customer Experience, CSG

Joe Ryan is a seasoned customer experience (CX) professional with over 20 years of experience in the industry. For the past 5 years, his focus has been on leveraging AI to drive more relevant customer interactions and delivering exceptional business results for his Telecommunication customers. Joe has a proven track record of driving customer-centric initiatives and applying the latest technologies, such as Gen AI, to improve the customer experience.



Amber D. Scott, Co-Founder & CEO, Outlier Solutions Inc. aka Outlier Compliance Group

Amber D. Scott is the Co-Founder & CEO of Outlier Solutions Inc. aka Outlier Compliance Group. Amber is a compliance geek with a passion for technology. After graduating from the University of Waterloo, Amber joined the compliance team at one of Canada's largest insurers where she focused on the implementation of technology-based processes to streamline compliance. She has since worked in in-house roles with major securities firms, and banks. Somewhere along the line, she added MBA, CBP, CIPP, CAMS and a few other letters after her name. In 2013, Amber launched Outlier, a Canadian compliance consultancy specializing in anti-money laundering (AML), privacy, and regulatory compliance.

2024 SPEAKERS



Sashieka Seneviratne, Director of Sustainable Technologies, Ericsson

Sashieka Seneviratne is the Director of Sustainable Technologies for Ericsson North America. She is responsible for defining the strategy and driving the implementation of sustainable and energy-efficient network solutions for Ericsson's North American markets, engaging with internal and external key stakeholders. Sashieka is a respected industry figure on the topic of sustainable technologies, regularly speaking at events including Mobile World Congress, 5G Americas Analyst forum, and Connect X and has been featured in multiple external podcasts, articles, and interviews on topics such as 6G and energy efficiency, and sustainability.



Jasmeet Sethi, Head of ConsumerLab, Ericsson Research, Ericsson

Jasmeet Sethi leads ConsumerLab, the foresight and insight unit within Ericsson Research in Sweden, anchoring his team's efforts in extensive research and intelligence on ICT trends, consumer behavior and emerging technologies. He has been deeply involved in tracking how emerging technologies like 5G, extended reality (XR), and network APIs could significantly enhance the user experience. By translating these insights into actionable strategies, Jasmeet has helped operators across the globe identify and capitalize on effective 5G monetization routes, fostering growth and competitive advantage.



Mark Sieglock, EVP, Product & Engineering, eero

Mark Sieglock leads Product, Design, and Engineering at eero. Mark joined eero nearly 9 years ago and helped the company launch their first product. He's played many different roles throughout his tenure and now leads product, design, and engineering. eero's home wifi system uses mesh networking technology to wirelessly connect multiple access points throughout your home, delivering fast, reliable wifi to every room.



John Simcoe, National Media & Telecom Leader, Assurance Partner, PwC Canada

John is the Telecom & Media Leader for PwC Canada and has been with PwC for 30 years. In this role John engages with client executives and boards to address complex issues in these industries. He works with partners and staff to grow the Telecom & Media practice and deliver top quality professional services across all of our lines of service. John has extensive experience serving clients that are either privately owned or publicly listed on Canadian, U.S. and Hong Kong stock exchanges. His clients have included businesses with operations in telecommunications, mobile, fibre, satellite for business and individual customers.



Amandeep Singh, Business Group Head & Chief Business Advisor, Tech Mahindra

Amandeep is based out of Vancouver. He provides thought leadership for Tech M's engagements with its flagship customers in Canada and across North America. Being a CTIO himself in his past, he brings deep expertise in driving technology roadmaps, digital transformation, customer experience management, aligning technology strategies to business strategy & improving returns on investment for our valued customers. He has 32 years of enriched leadership experience behind him, having worked across multiple countries in telecom sector. Before joining Tech-M, his last assignment was Group CTO for Axiata Group, based out of Kuala Lumpur Malaysia for last 6 years. Prior to that, he has also worked for global organizations like Bharti Airtel Ltd.



Hadi Skalli, Managing Director, Data and AI, Accenture

Hadi Skalli is a leader in Accenture's Data & AI in Canada, where he leads a team of Data, Analytics and AI practitioners working closely with industry, functional and technology experts. He has more than 15 years of experience working across several industries including Communications & Media working closely with clients to strategize, plan, and execute large data transformation programs aiming at re-inventing their businesses using Data and AI. He is passionate about motivating and engaging his team to tackle exciting challenges together and is dedicated to delivering the greatest value to clients faster than ever before. Hadi has an Engineering degree in Electrical Engineering. In his 15+ years of career, he has worked with clients in a variety of industries in Canada, US, and Europe.

2024 SPEAKERS



Scott Smith, CFO, Sasktel

Scott Smith is the CFO at SaskTel, the leading Information and Communications Technology provider in Saskatchewan. Scott develops and implements SaskTel financial, risk management policies and initiatives necessary to meet SaskTel's short- and long-term business objectives. Scott served as Controller at SaskTel for 11 years and has held several positions within SaskTel during his 25-year career. As part of senior management, Scott has led several business transformation initiatives, including the implementation of large enterprise software.



Shawn Smith, Publisher, Cartt.ca & Founder, Momentum Media Marketing, Inc.

Shawn Smith is a marketing and media veteran who has helped media clients in the US and Canada fortify and grow their revenues. He founded Momentum Media Marketing in 2003 and began assisting clients and national advertisers embrace digital strategies. In addition to the B2B marketing agency, Shawn acquired Broadcast Dialogue, Canada's broadcast industry publication and launched Momentum Media Networks in 2016, and acquired Cartt.ca in 2022. Previously Shawn worked with Jones Radio Networks, the largest independent audio programming and services company in the United States, as Director of Marketing and was responsible for the branding, positioning, and merchandising of the company's 116 programs and services, serving 5000 American broadcast stations.



Siham Himer Soufiani, CTO, Ericsson Canada

Siham Himer Soufiani is an accomplished Account Chief Technology Officer at Ericsson Canada, where she leverages innovative and high-performing technology strategies to help her clients achieve their success targets. With extensive expertise in end-to-end wireless and wireline telecommunication systems, Siham caters to both consumer and enterprise services. Her journey with Ericsson began in 2005 as a technical Subject Matter Expert (SME) in the Radio mobile networks domain. Over the years, she has held various leadership positions and worked across multiple technology domains, gaining international experience in Africa, Europe, Asia, and North America. Siham's passion for industrial digitalization using 4G and 5G technologies has seen her successfully lead pioneering projects and teams in this domain.



Colin Stairs, BSc. ENG., MBA, Chief Information Officer Information & Technology Command, Toronto Police Service

Colin Stairs was appointed as the first Chief Information Officer (CIO) of the Toronto Police Service on March 24, 2020. In his role as CIO, Colin oversees the Information Management and Information Technology Services pillars and is responsible for furthering the organization's goal of transforming operational capacity, efficiency and agility through the information and technology portfolios. Prior to joining the Service, Colin led digital transformations as the CIO in private and public healthcare. He has worked in successively deeper organizational transformations addressing culture change and strategy in addition to information management, technology and automation. Colin was also a founding member of start-ups in software development and management consultancy.



Daniel Stern, Associate General Counsel, TELUS

Daniel Stern is Associate General Counsel at TELUS. He leads a team of lawyers that represent TELUS in regulatory and public law proceedings before the CRTC, ISED, the Competition Bureau, and other administrative tribunals, as well as before the courts. Daniel also provides strategic public policy advice to TELUS on regulatory matters. Before joining TELUS in 2015, Daniel maintained a litigation practice with an emphasis on competition law and media law. In addition to his undergraduate and law degrees, Daniel holds an M.Sc. in public policy with an emphasis on the regulation of network industries.



Corey Still, VP of Strategic Alliances, Corero Network Security

Corey Still is the VP of Strategic Alliances with Corero Network Security. In this role, he is responsible for forging and nurturing strategic partnerships to enhance Corero's market presence and drive growth. Corey leverages his extensive industry experience to identify and capitalize on opportunities for collaboration, ensuring mutual success for Corero and its partners. Previously, Corey was the Director of Cyber Security and Network practices with Bell Business Markets. He led the security product team and was responsible for all professional services and managed services security products and services delivered to the market.

2024 SPEAKERS



Christian S. Tacit, Founder and Principal of Tacit Law and External Counsel to CNOC, Tacit Law

Drawing on almost four decades of technical, business and legal experience, Chris is the founder of Tacit Law, a boutique law firm whose professional staff provide a broad range of services to clients in the information technology, communications, regulated industries, and broader commercial, public and not-for-profit sectors. Chris's practice areas include corporate, commercial, not-for-profit, privacy, communications, information technology, intellectual property, administrative, regulated industries and employment law, alternate dispute resolution, as well as commercial, tribunal and appellate advocacy and litigation.



Ken Takagi, Business Development Director, Intelsat

Ken Takagi is Business Development Director at Intelsat and is responsible for developing strategies and leading programs for commercializing new technologies and innovations driven by Intelsat's Next Generation Network and Technology Roadmap. Mr. Takagi joined Intelsat in 1993 and has since held positions in sales, marketing and in product development & management. Mr. Takagi specializes in the design and implementation of innovative and customer-oriented solutions that have helped shape and grow Intelsat's business. Mr. Takagi holds a B.A. in Economics from Keio Gijuku University in Tokyo, and an MBA from Johns Hopkins University in Baltimore, MD.



Tara Tokatly, Vice President, Solution Engineering, Salesforce

In her role as the Vice President of Solution Engineering at Salesforce, Tara exemplifies passionate leadership, emphasizing team building and customer connection as core pillars of success. Joining Salesforce in 2014, Tara took the helm of the Canada Solution Engineering organization, spanning various hubs and segments. Her primary focus lies in delivering solutions that propel growth and ensure customer success by addressing their unique business challenges through Salesforce innovations.



2024 SPEAKERS



Jason Trembley, VP Business Development, Terrestar Solutions Inc.

Jason Trembley epitomizes leadership in the satellite and telecommunications realms, currently steering the commercial group as Vice President of Business Development at Terrestar Solutions. With a career laden with achievements, Jason has championed growth and innovation, pioneering strategic ventures across new business development, channel management, and product and marketing communications. At Terrestar Solutions, Jason's wealth of experience fuels a dynamic, cross-functional team, propelling the delivery of state-of-the-art satellite solutions to underserved regions. Rooted in a foundation of political science and bolstered by bilingual fluency, his strategic acumen navigates global markets seamlessly, forging lasting partnerships and driving sustainable growth. Jason's dedication to advancing satellite and telecom services ensures that customer expectations are not just met but surpassed, contributing significantly to the expansion of connectivity.



Cindy Varga, Partner, Technology, Media & Telecommunications, Deloitte

Experienced Corporate strategy, M&A executive at leading Fortune 500 companies in Europe and North America and best-in-class strategy firms. Proven ability to frame complex ideas, delve into competing market dynamics and garner support for organic and inorganic growth initiatives. Accomplished senior leader skilled both as a strategist and in high impact operating roles, routinely partnering with C-level teams. Effective at challenging the status quo, driving performance across global businesses and multiple disciplines and functions. 20+ years experience, in industry and strategy consulting – expertise in telecommunications, technology, manufacturing and consumer goods.



Jefferson Wang, Chief Strategy Office in Cloud First, Accenture

Piotr Wierzecholski is the Head of the OSS Inventory Subdivision at Comarch. He is responsible for developing, implementing, and supporting Comarch's OSS applications, working with customers across the globe to introduce innovative solutions and enhancements. His aim is to deliver cutting-edge products and top-quality professional services in the telecommunications sector. Piotr has been involved in the development and deployment of new technologies such as 5G, cloud, and software-defined networking in OSS applications. He has been working at Comarch for nearly a decade, leading multimillion-dollar projects in the Americas, Europe, and Asia for tier 1 telco operators. Prior to joining Comarch, Piotr was part of T-Mobile, where he was responsible for delivering services to B2B customers.



2024 SPEAKERS



Piotr Wierzcholski, Head of Telco OSS Inventory Subdivision, Comarch

Piotr Wierzcholski is the Head of the OSS Inventory Subdivision at Comarch. He is responsible for developing, implementing, and supporting Comarch's OSS applications, working with customers across the globe to introduce innovative solutions and enhancements. His aim is to deliver cutting-edge products and top-quality professional services in the telecommunications sector. Piotr has been involved in the development and deployment of new technologies such as 5G, cloud, and software-defined networking in OSS applications. He has been working at Comarch for nearly a decade, leading multimillion-dollar projects in the Americas, Europe, and Asia for tier 1 telco operators. Prior to joining Comarch, Piotr was part of T-Mobile, where he was responsible for delivering services to B2B customers.



Peter Wilcox, Director Enterprise Solutions (5G, IoT, PMN & Edge), Bell Canada

Peter leads a high performance product team focused on solving enterprise customer digital transformation challenges with 5G, IoT, Cloud, MEC and Private Mobile Network solutions. His team founded Bell's 5G developer program to accelerate business adoption of 5G services by leveraging Bell's portfolio of eco-system partners. Peter has 20+ years of telecom experience leading product innovations in a diverse range of enterprise and consumer services including 5G, IoT, and Mobile Enterprise Solutions and Connected Car. Peter holds an Honors Business Administration degree from the Ivey School of Business from Western University. He is a charter member of the Innovation North lab which is reimagining corporate innovation by applying systems thinking to create better business outcomes and a more prosperous, resilient, and sustainable future.



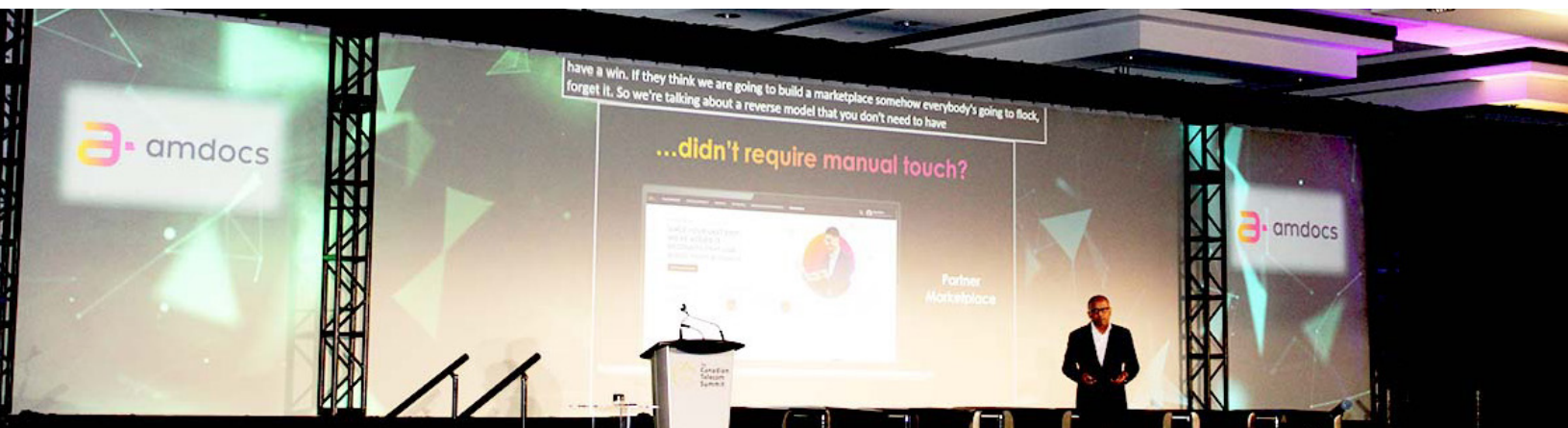
Katherine Winchester, VP of Operations, Canadian Telecommunications Association

Katherine Winchester Bio: Katherine Winchester is Vice President of Operations for the Canadian Telecommunications Association. Katherine holds a B.A. in Psychology from Carleton University and first joined the Association as Administrative Support in March 2010. She has since served in progressively more challenging roles and as VP of Operations, her primary responsibilities span a wide range of work areas including human resources, strategic development, operational organization and management, and stakeholder relations. Katherine currently sits as an Executive Member on the Board of Directors for the Canadian Chapter of the International Institute of Communications (IIC) and is also an active participant on the Advisory Board for the Canadian Telecom Summit.



Marcia Yale, National President, Alliance for Equality of Blind Canadians

Marcia Yale was born totally blind and started elementary school at the Ontario School for the Blind, where she learned to read and write Braille. She was then lucky enough to be able to return to her own neighbourhood, where she attended the remainder of elementary school, junior high and high school. She has always loved technology. She started working with computers in 1987 and has no fear--there's always the cancel button, alt-f4 or the power button if all goes truly wrong! In 2016, she received her first refreshable Braille display--now she pairs it with her iPhone and is so happy to be able to truly read. She has been volunteering with the Alliance for Equality of Blind Canadians since 2001, becoming National President in October of 2020. She currently represents AEBC in the leadership group of the Canadian Disability Network, and is also the Chair of the Board of the Broadcasting Accessibility Fund. Her saddest moment was when her husband, Mike, died in 2015. Her proudest moment since then was graduation day at Guide Dogs for the Blind in July of 2017. After a life of cane travel in the big city, she brought a precious guide dog back to her adopted small town.



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