2022
CANADIAN TELECOM SUMMIT

THE POWER OF INTELLIGENT CONNECTIVITY

NOVEMBER 21-23, 2022

THE INTERNATIONAL CENTRE • TORONTO, ON

The 21st Annual Canadian Telecom Summit

MESSAGE FROM OUR SHOW MANAGEMENT

Now in its 21st year, The Canadian Telecom Summit has once again found itself at epicenter of the Canadian telecom industry at a time of opportunity and risk. We would like to extend our thanks to you for your time and continued support of the summit and look forward to enlightening discussions that will not only impact our industry, but every aspect of our day-to-day lives.

Open intelligent 5G connectivity, artificial intelligence, cloud, immersive content, and the internet of things, are all poised to disrupt how we do business. How will the promise of new transformational technology be realized over the decades ahead? How will the industry evolve and grow to meet the challenges of climate change, digital trust, and cyber security?

In a digital, interconnected world that increasingly relies on light-speed sharing of information, the ICT sector is more than indispensable; it is the lynchpin of the global economy. Not only does it continue to enable business and consumer interaction at the micro level, but also fundamental to driving Canada's leadership, growth, and innovation position in a global eco-system.

We would like to thank both our sponsors and delegates for joining us at this year's conference. To the speakers, we thank you for sharing your knowledge, experience, and insights. The time and energy that you contribute to this summit is invaluable.

Here's to another great CTS.

Thank you.

Richard Jirka
Event Director & Vice President
Macgregor Communications

TABLE OF CONTENTS

Welcome Message.....1
Monday Agenda.....2
Tuesday Agenda.....3
Wednesday Agenda.....4
Speakers.....5-17
Sponsors.....18

@Canadian Telecom Summit @CDN_tele

DAY 1 • MONDAY, NOVEMBER 21

8:00AM - 8:55AM	**Breakfast**				
8:55AM - 9:00AM	Opening Remarks **Richard Jirka** Vice-President, Macgregor Communications				
9:00AM - 9:15AM	TELUS Opening Keynote **Navin Arora** Executive Vice-President, TELUS, and President, TELUS Business Solutions				
9:15AM - 9:45AM	Ericsson Keynote: How the API Economy is Powering Digital Transformation **Jan Karlsson** Senior Vice-President of Global Network Platform, Ericsson Inc.				
9:45AM - 10:45AM	**Coffee Break Sponsored by** TECH mahindra				
10:45AM - 12:00PM	Environmental Sustainability **Moderator: Jeff Jones** Journalist, Globe and Mail				
	Jill Schnarr Chief Social Innovation and Communications Officer, TELUS	**Marie-Hélène Labrie** Senior Vice-President and Chief Public Affairs, Communications and Strategy, Cogeco	**Clayton Miller** Partner, Quantum Lifecycle Partners LP	**Darren Kilburn** Head of Policy and Economics, FarrPoint	**Jeanette Irekvist** Vice President and Head of Ericsson Canada , Ericsson
12:00PM - 12:30PM	Cogeco Lunch Keynote **Frédéric Perron** President, Cogeco Connexion				
12:30PM - 1:30PM	**Lunch Break Networking**				
1:30PM - 2:00PM	Beanfield Keynote **Dan Armstrong** Founder & CEO, Beanfield				
2:00PM - 2:30PM	PwC Keynote				
2:30PM - 3:00PM	CWTA Keynote **Robert Ghiz** President & CEO, Canadian Wireless Telecommunications Association				
3:00PM - 3:30PM	**Coffee Break**				
3:30PM - 4:30PM	Digital Innovation at a Crossroads – Pathways for Success and Sustainable Growth **Moderator: Namir Anani** President & CEO, Information and Communications Technology Council (ICTC)				
	Vanessa Little Global Chief Technology Officer, Interdynamix	**Soumen Roy** Executive Director and Country Head Canada, Tata Consultancy Services	**Colette Kaminsky** Associate Assistant Deputy Minister, Innovation Canada at Innovation, Science and Economic Development Canada	**John Weigelt** National Technology Officer, Microsoft	**Peter Fatelnig** Minister-Counsellor for Digital Economy Policy, Delegation of the European Union to the United States
4:30PM - 5:00PM	CRTC Keynote **Ian Scott** Chair and CEO, Canadian Radio-Television and Telecommunications Commission				
5:00PM - 5:05PM	Closing Remarks **Richard Jirka** Vice-President, Macgregor Communications				
5:05PM - 7:30PM	**Cocktail Reception**				

DAY 2 • TUESDAY, NOVEMBER 22

8:00AM - 8:55AM	**Breakfast Sponsored by** neustar. A TransUnion® Company					
8:55AM - 9:00AM	Opening Remarks **Richard Jirka** Vice-President, Macgregor Communications					
9:00AM - 9:30AM	Neustar Breakfast Keynote: The Martinis Are Still On Hold: What's The Next Frontier For STIR/SHAKEN Call Authentication? **Ken Politz** Neustar's Principal, Neustar Inc., a TransUnion Company					neustar. A TransUnion® Company
9:30AM - 10:00AM	Advancing 5G and Digital Transformation in Canada with ENCQOR **Rodney Wilson** Chief Technologist, External Research Networks, Ciena					ciena
10:00AM - 11:00AM	**Coffee Break Sponsored by** ADVA™					
11:00AM - 12:00PM	Cyber Security - Threat Landscape, Mitigation, Identity, and Data Privacy **Moderator: Joe Ozorio** Senior Managing Consultant					
	Dr. Ann Cavoukian Distinguished Expert-in-Residence, Privacy by Design Centre of Excellence at The Toronto Metropolitan University	**Rodney Wilson** Chief Technologist, External Research Networks, Ciena	**Carey Frey** Vice President & Chief Security Officer, TELUS	**Zouheir Mansourati** M.Sc., Ph.D. Senior Vice President and Chief Technology Officer, Cogeco	**Omar Mansour** Technical Sales Architects Manager, Titan.ium	
12:00PM - 12:30PM	Bell Lunch Keynote **Curtis Shaw** President, Northwestel					Bell
12:30PM - 1:30PM	**Lunch Break Networking**					
1:30PM - 2:30PM	5G Edge and Cloud Innovation for Government, Enterprise, and SMB **Moderator: Vanessa Little** Global Chief Technology Officer, Interdynamix					idx
	Marshall Berkin Vice-President, Industry Solutions, TELUS	**Marc Bellini** CTO - Canada Market Team, Nokia	**Yasir Hussain** CTO, Ericsson	**Manish Mangal** Global Business Head-Network Services & 5G, Tech Mahindra	**Roger Perryman** Senior Business Industry Advisor – Communications and Media, Accenture	**Prayson Pate** Senior Vice-President Solutions and CTO Edge Cloud, ADVA
2:30PM - 3:00PM	Iristel Keynote: How Decentralized Networks Can Help Bridge The Digital Divide **Samer Bishay** CEO, Iristel					IRISTEL ice wireless
3:00PM - 3:15PM	**Coffee Break**					
3:15PM - 4:15PM	Innovating The Customer Experience – Digital, Personalized, Proactive, Self-Care, and Field Force Transformation **Moderator: Irene Galea** Reporter, Globe and Mail					
	Tiffany Kaminsky Co-Founder and Chief Impact Officer, Symend	**Howard Maker** Commissioner & CEO, Commission for Complaints for Telecom-Television Services	**Tony Geheran** Executive Vice-President and Chief Operations Officer, Telus	**Patchen Noelke** Vice-President Head of Marketing, Hiya	**Ohad Kushner** Head of Go to Market for the Telecom, Media and Technology Industries , ServiceNow	
4:15PM - 5:30PM	Regulatory Blockbuster **Moderator: Ed Antecol** Vice-President of Professional Services, COMsolve					
	Stephen Schmidt Vice-President Telecom Policy & Chief Regulatory Legal Counsel, TELUS	**Samer Bishay** CEO, Iristel	**Geoff White** Executive Director and General Counsel, Competitive Network Operators of Canada	**Rob Malcolmson** Chief Legal and Regulatory Officer, BCE and Bell Canada	**Paul Beaudry** Vice President, Regulatory Affairs, Cogeco	**Ted Woodhead** Chief Regulatory Officer & Government Affairs, Rogers Communications
5:30PM - 5:35PM	Closing Remarks **Richard Jirka** Vice-President, Macgregor Communications					

DAY 3 • WEDNESDAY, NOVEMBER 23

8:00AM - 8:55AM	**Breakfast Sponsored by NOKIA**				
8:55AM - 9:00AM	Opening Remarks **Richard Jirka** Vice-President, Macgregor Communications				
9:00AM - 9:30AM	Nokia Breakfast Keynote: No Green Without Digital **Jeffrey Maddox** President, Nokia Canada				
9:30AM - 10:00AM	Interdynamix Keynote **Vanessa Little** Global Chief Technology Officer, Interdynamix				
10:00AM - 11:00AM	**Coffee Break**				
11:00AM - 12:00PM	Talent and Organization - Inclusion and Diversity **Moderator: Rita Trichur** Senior Business Writer and Columnist, The Globe and Mail				
	Shazia Zeb-Sobani Vice-President Customer Network Implementation, TELUS	**Vanessa Little** Global Chief Technology Officer, Interdynamix	**Robin Kaushik** Vice-President, Digital Services, Ericsson Canada		
12:00PM - 12:30PM	Accenture Fireside Chat - Reinventing B2B: How CSPs Can Win The Connected Industry Race				
	Stephen Morrow Principal Director, Accenture	**Mili Iyengar** Managing Director, Accenture			
12:30PM - 1:30PM	**Lunch Break Networking**				
1:30PM - 2:30PM	Accelerating Ontario's Economy Through Critical Technologies **Moderator: Philippa King** Director Advanced Technology Programs, Ontario Centre of Innovation				
	Sean Wagner Quantum Technical Ambassador, IBM	**George Efthimiopoulos** Director Innovation and Research Programs, Ciena	**Andres Rojas** Director of Applied AI Projects, Vector Institute	**Amir Hoss** Chief Executive Officer, EAIGLE	
2:30PM - 3:00PM	TELUS Keynote **Pamela Snively** Chief Data & Trust Officer, TELUS				
3:00PM - 3:30PM	**Coffee Break**				
3:30PM - 4:30PM	Connectivity for All - Accessibility and Affordability **Moderator: Rita Trichur** Senior Business Writer and Columnist, The Globe and Mail				
	Helaina Gaspard Director, Governance & Institutions, Institute of FiscaStudies and Democracy at uOttawa	**Shazia Zeb-Sobani** Vice-President Customer Network Implementation, TELUS	**Mark Uhrbach** Chief of Digital Economy and Society Indicators, Statistics Canada	**Ceri Howes** Head of Regulatory, Opensignal	**Todd Hofley** Vice-President, Policy and Communications, Beanfield
4:30PM - 5:00PM	Closing Keynote **The Honourable François-Philippe Champagne** Minister of Innovation, Science and Industry, Government of Canada				
5:00PM - 5:05PM ET	Closing Remarks **Richard Jirka** Vice-President, Macgregor Communications				

2023 SPEAKERS

Namir Anani, President & CEO, ICTC

Namir Anani, President and CEO of the Information and Communications Technology Council (ictc-ctic.ca), is the chief strategist and driving force in bringing ICTC's world-class centre of expertise and services to industry, education and government; enabling Canada's advancement as a leader in innovation, productivity in the global economy. Before joining ICTC, Namir previously led Policy Development & Research at the Canadian Radio-television and Telecommunications Commission (CRTC).

Ed Antecol, Vice-President of Professional Services, COMsolve

Ed has over 35 years of experience in the telecommunications industry and he is currently responsible for Canadian Numbering Administration. Previously, for 10 years he was with Freedom Mobile in various roles as it evolved from a start-up with no customers or network to Canada's 4th largest mobile carrier with over a million customers, including as Vice President Regulatory Affairs and Carrier Services.

Dan Armstrong, Founder & CEO, Beanfield

Dan Armstrong is the founder and CEO of Beanfield. He started the company over 30 years ago at the age of 15, initially as an IT company. Since then, Beanfield has grown into the telecom it is today: a fibre-optic service provider connecting to over 3000 commercial and residential buildings. Dan continues to cultivate new opportunities to grow and expand the Beanfield network across Canada with service in Toronto, Montreal, Ottawa, and a recent expansion into Vancouver.

Navin Arora, Executive Vice-President, TELUS and President, TELUS Business Solutions

Navin leads a national team of more than 6,000 team members and is accountable for the end-to-end multi-billion dollar B2B portfolio nationally, including sales, marketing, product development, customer experience, strategy and operations for all TELUS, business customers across Canada. As part of his national portfolio, he oversees all customer segments, including Public Sector, Enterprise, Large, and Small & Medium Business, as well as TELUS Partner Solutions, which brings the best of TELUS' connectivity services to our global partners.

Paul Beaudry, Vice-President, Regulatory Affairs, Cogeco

Paul Beaudry joined Cogeco as Vice President, Regulatory Affairs in November 2020. In this role, he represents Cogeco and its subsidiaries in proceedings before the Canadian Radio-television and Telecommunications Commission (CRTC) and other federal departments and agencies with respect to broadcasting and telecommunications matters. Prior to joining Cogeco, Mr. Beaudry served as Director of Regulatory Affairs at TELUS in Calgary. He has also practiced competition and foreign investment law at Stikeman Elliott LLP and Ogilvy Renault LLP (now Norton Rose Fulbright).

Marc Bellini, CTO - Canada Market Team, Nokia

Marc started his career in software development, working on management systems for satellite based X.25 network systems vendor. While he spent the majority of his early career continuing to work in software, he always stayed close to the service provider domain eventually joining Nokia (Alcatel-Lucent) in 2008. Marc has held various positions in the Canadian sales team since then. Currently the CTO Canada Market team at Nokia, Marc works with all aspects of the Nokia portfolio, leading the technical sales teams for the Canadian market.

Marshall Berkin, Vice-President, Industry Solutions, TELUS

Marshall Berkin leads the Industry Solutions team, which is revolutionizing the full suite of B2B solutions for small, medium and enterprise businesses across Canada. This team is responsible for helping customers keep pace with new and emerging technology with next-generation solutions – including 5G and IoT, data monetization, cybersecurity, edge computing, communication and collaboration solutions – to support their transformation and help them thrive in a digital world.

Samer Bishay, CEO, Iristel

Samer is an industry trend setter and visionary who will always push the envelope to find the best solution for businesses along with his vast experience in global technologies can help bring telecom solutions together. Always looking to achieve a clear path for an effective telecom solution worldwide.

Dr. Ann Cavoukian, Distinguished Expert-in-Residence, Privacy by Design Centre of Excellence at The Toronto Metropolitan University

Dr. Ann Cavoukian is recognized as one of the world's leading privacy experts. Dr. Cavoukian served an unprecedented three terms as the Information & Privacy Commissioner of Ontario, Canada. There she created Privacy by Design, a framework that seeks to proactively embed privacy into the design specifications of information technologies, networked infrastructure and business practices, thereby achieving the strongest protection possible.

The Honourable François-Philippe Champagne, Minister of Innovation, Science and Industry, Government of Canada

The Honourable François-Philippe Champagne was first elected in 2015 as the Member of Parliament for Saint-Maurice—Champlain. He has previously served as Minister of Foreign Affairs, Minister of Infrastructure and Communities, and Minister of International Trade. Minister Champagne is a businessman, lawyer, and international trade specialist with over 20 years' experience at large international companies in Europe, particularly in the fields of energy, engineering, and innovation.

2023 SPEAKERS

George Efthimiopoulos, Director Innovation and Research Programs, Ciena

George is leading Innovation, Strategic Partnerships & Technology Ecosystem Development in Canada. As a Montreal native, he has received his bachelor's degree in Computer Engineering from Concordia University in 2005. George has nearly 20 years of experience in the telecommunications sector, including driving network transformation & evolution programs for major wireless operators in North America.

Peter Fatelnig, Minister-Counsellor for Digital Economy Policy, Delegation of the European Union to the United States

Peter Fatelnig is Minister-Counsellor for Digital Economy Policy at the Delegation of the European Union to the United States and resides in Washington DC since 2018. Since then, digital economy policy became a top-priority in the EU-US relations. He is instrumental in defining the US relations in the Trade & Technology Council, drives the US narrative on European key policies such as the Digital Services Act or on AI. A senior manager at the European Commission since 1998 he is committed to a positive European vision of a society and economy increasingly driven by technology.

Carey Frey, Vice-President &Chief Security Officer, TELUS

Carey Frey is an accomplished cyber security executive with more than 20 years of combined industry, intelligence, and technical experience. At TELUS, Carey leads both the security solutions business and corporate programs to protect the company's people, assets and information. Prior to joining TELUS, he served as the Director General of Cyber Defence and the Director General of Cyber Security Partnerships for the Communications Security Establishment (CSE). Carey was responsible for IT security advice and services for Canadian organizations in the private sector.

Irene Galea, Reporter, Globe and Mail

Irene Galea is a reporter with the Report on Business, currently covering the telecommunications industry. Irene joined The Globe and Mail in 2021, initially working as a general assignment reporter before covering cannabis and writing about personal finance. Her work has been published by the National Post, Financial Post, and the GrowthOp, and her short documentary, Balance, was broadcasted nationally by CBC as part of its Absolutely Canadian series. Irene is bilingual, has completed the Canadian Securities Course and sits on the Youth Advisory Board for the National Trust for Canada.

Helaina Gaspard, Director, Governance & Institutions, Institute of Fiscal Studies and Democracy at uOttawa

A co-founder of IFSD, Helaina is a researcher, advisor, and convener. Her work focuses on the state institutions that incentivize and govern the behaviour of actors, influencing the performance of organizations and public policy outcomes.

Tony Geheran, Executive Vice-President and Chief Operations Officer, Telus

As TELUS' Chief Operations Officer, Tony Geheran leads Customer Technology Excellence, an organization of over 5,000 team members dedicated to enriching Canadians' lives through the power of technology. Together, they deliver world-leading digital experiences and manage every aspect of our technology infrastructure, including the build, performance and maintenance of our award-winning TELUS PureFibre and 5G networks.

Robert Ghiz, President & CEO, Canadian Wireless Telecommunications Association

As President and CEO of the Canadian Wireless Telecommunications Association (CWTA) Robert Ghiz provides overall leadership and direction to an organization that is the authority on wireless issues, developments, and trends in Canada. Robert has served in this role since 2017, helping the CWTA team represent and promote companies and service providers that collectively contributed more than $70 billion to Canada's gross domestic product in 2020 alone.

Todd Hofley, Vice-President, Policy and Communications, Beanfield

Joining Beanfield in 2019, Todd Hofley is the VP, Policy and Communications, and is responsible for Beanfield's marketing, PR/GR, and communications. A multi-hyphenate, he has more than a decade long track record of successful community advocacy, a 20-year career in the performing arts and was member of Airbnb's Canadian policy team. Todd is a CivicAction DiverseCity Fellow and has received numerous scholarships and awards for his activism and volunteerism.

Amir Hoss, Chief Executive Officer, EAIGLE

Amir holds a MASc degree in Mechanical engineering, focusing on process efficiency and system optimization. As a third-time entrepreneur, he has worked, developed, and applied technologies in Cleantech and PropTech spaces and has professional experience in operations & sustainability management in Ontario, Canada. He has advanced technical and business knowledge of intelligent facility operations, vision-based and IoT total solutions powered by AI, and in-depth knowledge of B2B and B2C solutions in the energy management sector. Amir is a Certified Energy Manager (CEM) and has received the 2019 Canada's Young Energy Professional of the Year Award from the International Association of Energy Engineers (AEE).

Ceri Howes, Head of Regulatory, Opensignal

As Head of Regulatory for Opensignal, Ceri spends her time working with policymakers and regulators around the world to drive evidence-based decision-making across a range of levers that drive widespread, accessible, and high-quality connectivity. Ceri joined Opensignal in 2020 after spending years at the GSMA. Here she was Director of Advocacy for Regulatory Modernisation and prior to this, the Spectrum Policy Advisor for Sub-Saharan Africa and the Middle East.

2023 SPEAKERS

Yasir Hussain, CTO, Ericsson

Yasir Hussain is Vice President and Chief Technology Officer of Customer Unit Canada, where he heads Ericsson's technical engagements with our customers and other stakeholders in the country. Hussain has been with the company for nearly two decades, joining Ericsson in 2004, and has a strong, proven track record of building teams and operating in a highly competitive and dynamic environment.

Jeanette Irekvist, Vice-President and Head of Ericsson Canada, Ericsson

Jeanette Irekvist is Vice President and Head of Customer Unit Canada, where she heads Ericsson's engagements with our customers and other stakeholders in the country. Irekvist joined Ericsson in 1999. She has during her years in the company showed that she is a passionate, strategically minded customer-first executive, with a strong proven track record in a highly competitive and dynamic environment in both building business, as well as successful teams.

Mili Iyengar, Managing Director, Accenture

Mili Iyengar is a managing director at Accenture responsible for its global Intelligent Edge & IoT go-to-market strategy and solution offering. She is a chief strategist and passionate about supporting Fortune 500 companies to reimagine their operations and create new revenue streams through the use of intelligent edge and IoT technologies.

Jeff Jones, Journalist, Globe and Mail

Jeffrey Jones writes about sustainable finance and the ESG sector for The Globe and Mail. He is a veteran journalist who has reported on many topics from numerous locales over three decades, with specialties in energy and business. He is part of the team of Globe journalists that won this year's Canadian Journalism Foundation Award for Climate Solutions Reporting. He is based in Calgary.

Colette Kaminsky, Associate Assistant Deputy Minister, Innovation Canada at Innovation, Science and Economic Development Canada

Colette Kaminsky is the Associate Assistant Deputy Minister of Innovation Canada at Innovation, Science and Economic Development Canada. Colette has an extensive background in public policy development, economic analysis, negotiations and program implementation, working both internationally and across Canada. She has previously worked at Agriculture and Agri-Food Canada, the Privy Council Office and Finance Canada. She is the founder of the Ottawa Women's Leadership Network. She holds a Master's in Economics from Queens University and a Bachelor's in Economics from the University of Saskatchewan.

Tiffany Kaminsky, Co-Founder and Chief Impact Officer, Symend

Tiffany Kaminsky is the Co-Founder and Chief Impact Officer at Symend, where she leads philanthropic and programmatic initiatives that embed purpose-driven behavior and strategy across the organization. Tiffany's passion for Symend stems from its social mission and the opportunity to positively influence change by leading with empathy. As a founder, she has been critical in building Symend's vision and values.

Jan Karlsson,
Senior Vice-President of Global Network Platform, Ericsson Inc.

Jan Karlsson is Vice President and Head of Global Network Platform program (since June 1, 2022). Ericsson Digital Services Before taking on his current role, Karlsson was the Head of Business Area Digital Services, including software and services in the areas of monetization and management systems (OSS/BSS), telecom core (packet core and communication services), and cloud & NFV (Network Functions Virtualization) infrastructure. Karlsson joined Ericsson in 2014, initially in Latin America where he led the sales and delivery of multiple Full Stack OSS/BSS projects, and from 2017 as the Head of Solution Area Business Support Solutions. Before joining Ericsson, Karlsson was CEO of DigitalRoute, an independent software vendor focusing on data collection and pre-processing across telco and non-telco verticals. Karlsson holds a bachelor's degree in Business Administration from ESSEC Business School in France.

Robin Kaushik, Vice-President, Digital Services, Ericsson Canada

As Vice President, Digital Services, Ericsson Canada, Robin is responsible for Ericsson's Core network, Voice, OSS , BSS, and Cloud infrastructure business in Canada. In his ~24 years of professional experience. Robin has had the pleasure of working for many communication service providers in Australia, New Zealand, India, USA, and Europe, he moved to Canada in early 2021. Robin has special interest in using technology to simplify business problems & enable new use case for industries, prior to Ericsson, Robin has worked at IBM. Robin is a strong proponent of "Education is a great leveler.", and thus he contributes his time with academia and represents Ericsson in various forums.

Darren Kilburn, Head of Policy and Economics, FarrPoint

Darren is the Head of Policy and Economics at FarrPoint, a connectivity and smart technology consultancy based in the UK and Canada. He supports FarrPoint's clients on an array of public investment proposals, policy development and infrastructure projects, with a particular interest in the role that digital policy plays in reaching net zero targets. Drawing on three decades in the telecommunications industry, Darren brings a balanced perspective, having held roles in incumbent telecommunication providers, leading trading relationships in the international minutes market (and thereby showing his age) and his work supporting UK government departments.

2023 SPEAKERS

Philippa King, Director Advanced Technology Programs, Ontario Centre of Innovation

Philippa has nearly 20 years of experience in championing innovation and the commercialization of new disruptive technologies. In her current role at OCI, Philippa leads two programs in the Advanced Technology Program (ATP) suite of programs including ENCQOR 5G and the Next Generation Network Programs.

Ohad Kushner, Head of Go to Market for the Telecom, Media and Technology Industries, ServiceNow

Ohad Kushner is the Head of Go to Market for the Telecom, Media and Technology industries at ServiceNow, for the Americas regions. Prior to joining ServiceNow 3 years ago, Ohad was Sr. Director of Operational Strategy at AT&T Business where he facilitated and then developed large-scale, multi-year transformational programs that touched all areas of Business operations. Mr. Kushner was Vice President of Global Customer Services for 9 years, at Interwise, which was acquired by AT&T in 2007. Ohad resides in the Boston area.

Marie-Hélène Labrie, Senior Vice-President and Chief Public Affairs, Communications and Strategy, Cogeco

Ms. Labrie joined Cogeco in 2018 as Senior Vice President and Chief Public Affairs and Communications Officer before eventually also taking over the Strategy Office and ESG function in 2019. Ms. Labrie has over 25 years of experience in government relations, public communications and marketing.

Vanessa Little, Global Chief Technology Officer, Interdynamix

With over 25 years experience in various roles in network and system architecture, mobile video system architecture and governance in both telco and retail sectors, Vanessa has developed a diverse toolset. Vanessa spent much of her career as a contractor, consulting for nearly every telco as well as major retailers in North America over the years. Having worked as everything from unix sysadmin to Chief Technical Officer with a number of leadership and architectural roles in between, Vanessa has contributed to technologies from mobile, enterprise data centre, multi-national networks and beyond.

Jeffrey Maddox, President, Nokia Canada

Jeffrey is responsible for Nokia's Customer Experience organization within the Canadian market and also serves as the Market Unit President. Prior to joining Nokia he worked at Cisco for over 20 years in various executive roles in the US and in Canada. Jeffrey started his career in Ottawa with Bell Northern Research in Fiber Optics after completing his Bachelor's in Electrical Engineering from McMaster University.

Howard Maker, Commissioner & CEO,
Commission for Complaints for Telecom-Television Services

Howard Maker was appointed Canada's first Commissioner for the Commission for Complaints for Telecom-television Services in August 2008. He is a graduate of the University of Toronto and Osgoode Hall Law School, and was called to the Ontario Bar in 1985. In addition to many years of legal and regulatory experience, Howard brings to the role his specialized expertise in investigations and complaint-handling.

Rob Malcolmson, Chief Legal and Regulatory Officer, BCE and Bell Canada

As Chief Legal and Regulatory Officer for Bell since January 2021, Robert Malcolmson leads the team responsible for developing and implementing the company's legal and government relations strategies. Joining Bell in 2015 as Senior Vice President, Regulatory Affairs, Mr. Malcolmson's leadership expanded to also include Government Relations in 2018. He became Chief Regulatory Officer in 2020.

Manish Mangal, Global Business Head-Network Services & 5G, Tech Mahindra

Accomplished telecom industry veteran with 20 years of professional experience. Held various leadership roles in Fortune 100 companies leading technology initiatives from incubation to operationalization that transformed businesses and increased enterprise value. Driven corporate-wide technology initiatives through cross functional leadership, robust planning and astute execution.

Omar Mansour, Technical Sales Architects Manager, Titan.ium

As Technical Sales Architects Manager responsible for America's Region, Omar Mansour today is leading the technical sales teams who is interfacing with carriers at TITAN.IUM for the past +2 years in America's region. His team is responsible for supporting customers in the design of the solution and collaborate with the Product Management Team in the definition of the product and solution requirements.

Zouheir Mansourati, M.Sc., Ph.D., Senior Vice President and Chief Technology Officer, Cogeco

Dr. Mansourati joined Cogeco as Senior Vice President and Chief Technology Officer in November 2020. He has nearly three decades of experience in the telecommunications industry, including thirteen years at Telus where he held several executive positions including Vice President of National Broadband Network Implementation.

Clayton Miller, Partner, Quantum Lifecycle Partners LP

Based in Toronto, Canada, Clayton has been recycling electronics and supporting telecommunication's companies for over 20 years and has seen the industry evolve dramatically over that time, just like the technology itself.

2023 SPEAKERS

Stephen Morrow, Principal Director, Accenture

Stephen is a principal director in Accenture's Strategy practice serving clients in the energy, utilities, pharmaceuticals, communications, media and technology industries. Stephen is based in Calgary, Canada. Stephen is a highly experienced industry leader with 25 years of experience in management consulting and senior industry roles. Stephen specializes in delivering complex strategy and business transformation initiatives including M&A post-merger integration, corporate transformation and enterprise digital transformation programs. Prior to joining Accenture, Stephen worked with The Boston Consulting Group , TELUS and Nortel. Stephen is a Chartered Professional Accountant (CMA/CPA) and completed his MBA (Finance, Dean List) at Queen's University and MA Economics (First Class Honors) at the University of Calgary.

Patchen Noelke, Vice-President Head of Marketing, Hiya

Patchen Noelke is a veteran IT insider with over 20 years of experience across IT operations, technical business management, and product marketing. In his current role, Noelke leads the global marketing organization at Hiya. Noelke previously led Product Marketing at Algorithmia, acquired by DataRobot, where he focused on helping machine learning and data science leaders adopt operational best practices to improve the cost, quality, and performance of ML applications. He has a rich background in product management and marketing experience in IT solutions for analytics, agile development, collaboration, security, governance, and IT financial management.

Joe Ozorio, Senior Managing Consultant

Joe was a Senior Managing Consultant with IBM Canada's Resiliency Services (now retired) and has more than 18 years as a Business Continuity Management (BCM) practitioner, focusing on Business Continuity, IT Disaster Recovery, Crisis Management, Emergency Management and Pandemic Planning. He has had a career in various IT support and management roles for over 30 years. Joe is currently President of the Disaster Recovery Information Exchange (DRIE) Toronto Chapter – a non-profit, member funded association of professionals in the Business Continuity Management practice/industry. Joe, along with the executive board of DRIE Toronto are proud to be a key partner of Continuity & Resilience Today.

Prayson Pate, Senior Vice-President Solutions and CTO Edge Cloud, ADVA

Prayson Pate is SVP Solutions Marketing and CTO Edge Cloud at ADVA. He leads the development of product, applications and solutions collateral for ADVA. He also speaks and writes on a wide variety of technology, innovation and communications topics. Prayson has worked at Siecor FiberLAN, Bell Northern Research (BNR) and Larscom. He then became a co-founder at Overture Networks, which was acquired by his current employer ADVA. Prayson is a named inventor on nine patents. He has degrees from Duke University and North Carolina State University.

Frédéric Perron, President, Cogeco Connexion

Frédéric Perron joined Cogeco in September 2020 as President of Cogeco Connexion. Frédéric has over two decades of managerial experience at leading international telecommunications and financial services companies such as T-Mobile, Vodafone, and Capital One. He has a proven track record in marketing, sales, customer service, operations, eCommerce, product development, and IT. Before joining Cogeco, Frédéric held the role of Chief Commercial Officer at T-Mobile Poland, serving 7 million customers. Earlier in his career, Frédéric was Senior Vice President at Rogers Communications, where he worked in both cable and wireless services.

Roger Perryman, Senior Business Industry Advisor – Communications and Media, Accenture

Roger is currently a senior industry advisor to Accenture supporting the communications and media verticals . Roger is an innovative high tech executive with a passion to discover, advise, and drive business outcomes leveraging technology enablers. Roger has held leadership positions across a wide spectrum of organizational functions at Alcatel, Lucent, HPE, VMware, and Ericsson and brings a wealth of knowledge and experience to help guide the industry and organizations through the Industrial 4.X Digital Transformation.

Ken Politz, Principal, Neustar inc., a TransUnion Company

Ken has over 40 years of broad experience in high technology and communications industries, including the federal government sector. He currently specializes in the areas of combatting illegal robocalls and designing caller authentication and related solutions at Neustar, a TransUnion company, while actively participating in the Alliance for Telecommunications Industry Solutions (ATIS), Network Working Group (NTWG) in Canada and 3rd Generation Partnership Project (3GPP) on global standards.

Andres Rojas, Director of Applied AI Projects, Vector Institute

Andres is the Director of Applied AI Projects at Vector Institute, working with almost 200 companies to grow their technical and business capabilities to deliver AI solutions. Andres has over 15 years of experience delivering solutions in the financial industry in 30+ countries. Andres is an Industrial Engineer with an MBA from the University of Manchester and a Certificate in Artificial Intelligence from the University of Toronto and is a member of the McMaster's AI Society's Advisory Board.

Soumen Roy, Executive Director and Country Head Canada, Tata Consultancy Services

Soumen is responsible for the strategic direction of Tata Consultancy Services (TCS) in Canada and leads all facets of the business in the region, which includes fostering relationships with industry, government, academia and non-profits. By helping to provide cutting-edge IT solutions and services, Soumen has been instrumental in shaping a broad range of industries all over the world.

2023 SPEAKERS

Stephen Schmidt, Vice-President Telecom Policy & Chief Regulatory Legal Counsel, TELUS

Stephen Schmidt is Vice-President, Telecom Policy & Chief Regulatory Legal Counsel at TELUS Communication, a major provider of wireline, wireless, Internet and television services, based in Vancouver, Canada. Mr. Schmidt leads a multi-disciplinary team of professionals responsible for (i) making policy and legal submissions to the Canadian Radio-television and Telecommunications Commission (CRTC), Industry Canada, the Competition Bureau, the Federal Cabinet and other government bodies; (ii) conducting and directing appellate advocacy before the Federal Courts and the Supreme Court of Canada; and (iii) advising on compliance with public law frameworks for telecommunications, both in Canada and internationally.

Jill Schnarr, Chief Social Innovation and Communications Officer, TELUS

Jill Schnarr leads corporate communications, social media, media relations, public affairs, sponsorships, community investment, brand office, brand marketing, TELUS Studios, and corporate events. With over 30 years of telecommunications industry experience, Jill is a dynamic and engaging leader with a natural ability to build strategy and enable collaboration. She has significantly influenced TELUS' reputation as a global leader in corporate citizenship, enabling TELUS to be the most respected and trusted telco brand in Canada. Notably, TELUS was recognized as the most valuable Telco Brand in Canada, increasing 23% over the past year and leading the industry for the first time in the company's history with a 2022 value of $10.1 billion.

Ian Scott, Chair and CEO, Canadian Radio-Television and Telecommunications Commission

As Chairperson and Chief Executive Officer, Ian Scott supervises and directs the work and staff of the Commission. He also chairs Commission meetings and participates in public hearings and consultations. Ian has over 25 years of policy and regulatory experience in broadcasting and telecommunications both in the public and private sectors. After working at the Competition Bureau, he joined the CRTC from 1990 to 1994, where he collaborated on the development of a framework for long-distance telephone service competition in Canada.

Curtis Shaw, President, Northwestel

Curtis Shaw is the President of Northwestel, a northern Bell Canada subsidiary. He has served on boards such as Yukon Energy Corporation, Yukon Hospital Foundation, Yukon Chamber of Commerce, and the Arctic Economic Council. Originally from Saskatchewan where he earned his Master's in Business, Curtis began his journey with Northwestel in 1996. Starting out as a Product Manager, he has worked in both the Yukon and Northwest Territories and became President in 2018. In his time at Northwestel, Curtis brought fibre-to-the-home technology to 20 remote northern communities, making Yukon and Northwest Territories among the most connected jurisdictions in Canada.

Pamela Snively, Chief Data & Trust Officer, TELUS

Pamela Snively is the Chief Data & Trust Officer at TELUS. She leads the team responsible for privacy governance and data ethics, along with data management and a number of compliance functions, including the Anti-bribery & Corruption and Competition Law programs. Pam approaches overall data governance through the lens of customer trust, leveraging TELUS' Customer First principle to drive the organization's commitment to privacy and data ethics. Pam is a lawyer but has dedicated most of her career to developing and operationalizing privacy best practices, either as a consultant or in-house.

Rita Trichur, Senior Business Writer and Columnist, The Globe and Mail

Rita Trichur is an award-winning journalist. She is the Senior Editor - Report on Business for The Globe and Mail and a Canadian business columnist for the Report on Business Magazine. Rita returned to Globe in July 2016 after spending about 2 ½ years as a reporter for The Wall Street Journal's Canada bureau. She primarily covered domestic banks and insurance companies from Toronto, but also wrote a variety of other stories about Canada for the U.S. newspaper.

Mark Uhrbach, Chief of Digital Economy and Society Indicators, Statistics Canada

Mark Uhrbach is currently the Chief of Digital Economy and Society Indicators at Statistics Canada, responsible for coordinating the analysis and dissemination of indicators related to the digital economy and telecom sector. Mark is active in multiple international fora related to the development of new indicators and analysis related to the digital economy and is the former Chair of the Working Party on Measurement and Analysis of the Digital Economy at the OECD.

Sean Wagner, Quantum Technical Ambassador, IBM

Sean Wagner is a Technology Advocate and a Quantum Technical Ambassador at IBM. As a member of the IBM Canada National Innovation Team, Sean works with researchers at academic institutions and industry partners from start-ups to large companies in Canada on projects involving high-performance computing, computer architecture, quantum computing, and data science and AI. As a member of the IBM Quantum team, Sean advocates for adoption of quantum computing technology in various fields and industries, and is a contributor to the Qiskit open-source project for quantum software development.

John Weigelt, National Technology Officer, Microsoft

John Weigelt leads Microsoft Canada's strategic policy and technology efforts. He helps individuals and organizations across Canada innovate with technology while avoiding the unintended consequences that might arise. John leads Canadian outreach for a variety of technology policies including: Economic Development, Privacy, Security, Accessibility, AI ethics and Interoperability.

2023 SPEAKERS

Geoff White, Executive Director and General Counsel, Competitive Network Operators of Canada

Geoff White is Executive Director, General Counsel and Secretary of the Competitive Network Operators of Canada. Geoff is also on the Board of Directors for Commission for Complaints for Telecom television Services. His previous mandates include Director and Regulatory Counsel for the Commission for Complaints for Telecom-television Services; External Counsel to the Public Interest Advocacy Centre, and Counsel and Senior Regulatory Analyst, MTS Allstream. Geoff has also taught the Communications Law course at uOttawa Faculty of Common Law for 3 years, and was an advisor to the Broadcasting & Legislative Review Panel.

Rodney Wilson, Chief Technologist, External Research Networks, Ciena

Mr. Wilson is responsible for Ciena's leadership & interactions with universities and the research community, including national research and education networks. Residing within Ciena's CTO organization, he also leads Ciena's Technology Incubation Program which seeks to kick-start new development vectors for the company. He is a frequent contributor to research projects, demonstrations and discussions about advanced optical telecommunications systems.

Ted Woodhead, Chief Regulatory Officer & Government Affairs, Rogers Communications

Ted Woodhead resides in Ottawa, Ontario, Canada and has served as Chief Regulatory Officer & Government Affairs since January 2022 and was previously Senior Vice President, Regulatory since May 2020. Mr. Woodhead is responsible for overseeing Regulatory and Government Affairs at Rogers. Mr. Woodhead has over 25 years of experience in the telecommunications sector. He has represented Rogers at various proceedings before the Canadian Radio-television and Telecommunications Commission (CRTC) and other Federal departments and agencies with respect to broadcasting and telecommunications matters. He joined Rogers in February 2000, as Director of Government Relations and Regulatory Affairs. In 2004, Mr. Woodhead joined TELUS where he was a Director of Regulatory Affairs, and then in 2008, he assumed the role of Vice President, Telecom Policy and Regulatory Affairs.

Shazia Zeb-Sobani, Vice-President Customer Network Implementation, TELUS

Shazia Zeb Sobani is an accomplished multilingual senior executive with domestic and international experience in complex and highly transformative multi-stakeholder technology driven projects. As Vice President, Customer Network Implementation, she is focused on accelerating fast and high quality broadband connectivity to boost community based economic and social outcomes with an intention to minimize the digital divide. She is honoured to support TELUS' Indigenous Reconciliation Action Plan which centers around leveraging TELUS' world-leading networks, advanced technologies and innovative social solutions, to support the goals of Indigenous peoples. Outside of work, her passion for gender diversity keeps her busy with volunteer work and board position at Women in Communication and Technology.

THE 2022 CANADIAN TELECOM SUMMIT ACKNOWLEDGES THE SUPPORT OF THE FOLLOWING ORGANIZATIONS

cwta acts

TELUS let's make the future friendly

ROGERS

ciena

Bell

ERICSSON

IRISTEL ice wireless

beanfield

accenture

cogeco

VIDEOTRON

neustar A TransUnion® Company

NOKIA

TITANIUM® Formerly NetNumber

hiya

SYMEND The science of engagement™

QUANTUM LIFECYCLE PARTNERS LP

Airspan

snom

opencode MOBILE NETWORK SYSTEMS

ADVA

NOVAPEX WIRELESS PERFORMANCE AND INNOVATION

TECH mahindra

idx a Converge company

pwc

OCI Where Next Happens

OPENSIGNAL

ICTC CTIC

CARTT.CA

THE WIRE REPORT

CONFERENCE PRODUCED BY:

Macgregor Communications